



Vacancy: Digital Marketing and Client Services Intern

Are you a passionate and driven individual looking to kickstart your career in digital marketing while honing your client management skills? Do you want to learn under the mentorship of a seasoned **Creative Director and Brand Strategist**, working with an innovative agency committed to social impact?

The BShop Africa is looking for a **Digital Marketing & Client Services Intern** who is eager to learn and grow. This is your opportunity to gain hands-on professional experience while contributing to meaningful projects with a focus on social enterprises and NGOs across Africa.

Key Requirements:

- **Rotaractor or Rotarian** (added advantage)
- Africa Leadership University (ALU) background is a bonus (but not a disqualifier)
- Skilled in **Canva and Adobe Suite** (Photoshop, Illustrator, InDesign)
- Creative content creation skills, with a strong eye for design.
- Must have a strong inclination to client services and administration.
- Keen interest in lead generation and report writing.
- Excellent **writing skills** in **English** (French, Swahili, and Kinyarwanda** are a major bonus)
- Passionate about **Prompt Engineering** and innovative content strategies
- Strong interest in digital marketing, brand development, and social media management
- A problem solver with an eagerness to learn, and the ability to meet deadlines and work in a fast-paced environment

Additional Skills (Bonus):

- Must have basic Communication Skills
- Familiarity with SEO tools and strategies
- Experience or interest in email marketing
- Knowledge of CRM tools or interest in learning

What You'll Gain:

- Mentorship and hands-on training from a seasoned expert in brand strategy and digital marketing
- Real-world experience in **website development, content creation , social media management, lead generation, and client relationship building**
- An opportunity to work on impactful projects for NGOs and social enterprises across Africa
- Professional growth in areas such as **digital storytelling, SEO, brand identity development, administration and data-driven reporting.**

If you're ready to immerse yourself in the exciting world of digital marketing, client engagement, and make a difference, apply now!

How to Apply: Send your CV and a brief cover letter highlighting your skills and why you'd be a great fit for this role to admin@bshopafrica.com

Applications close on **13 June 2024**. We look forward to hearing from you!